



Erasmus Students Course  
Business English II (Summer Semester)

Syllabus 2013/2014

**Units**

**1 Textual cohesion**

- 1.1 Discourse markers in writing
- 1.2 Transitional expressions
- 1.3 Emphasis
- 1.4 Cohesion
- 1.5 Poems

European Language Level: **B2**

**2 Multiculturalism and business**

- 2.1 National stereotypes
- 2.2 Culture shock!
- 2.3 International business etiquette
- 2.4 Styles of negotiating
- 2.5 The weather

**3 English for international tourism**

- 3.1 Types of holiday
- 3.2 Trends in tourism
- 3.3 Working as a tour guide
- 3.4 Hotels
- 3.5 Travel

**References\***

- Biber, D. *et al. Longman Grammar of Spoken and Written English*. 1999. Harlow: Longman.  
*Collins Cobuild English Dictionary for Advanced Learners*. 2001 (3<sup>rd</sup> edition). Glasgow: HarperCollins  
*Longman Business English Dictionary*. 2000. Harlow: Pearson Education Ltd.  
*Longman Dictionary of Contemporary English*. 2003 (3<sup>rd</sup> ed.). Harlow: Pearson Education Ltd.  
Naylor, H. *et al. Cambridge First Certificate Handbook (with answers)*. 1999. Cambridge: CUP.  
*Oxford Advanced Learner's Dictionary of Current English*. 2005 (7<sup>th</sup> ed.). Oxford: OUP.  
*Oxford Dictionary of Business English for Learners of English*. 1993. Oxford: OUP.  
*Roget's Thesaurus of English Words and Phrases*. 1998 (4<sup>th</sup> ed.). London: Penguin Books Ltd.

\* ALL TITLES AVAILABLE IN THE LIBRARY AT ISCAP

**Materials**

