



Workshop



Application of multiple criteria decision-making methods in Economics Logistics Business and Marketing



Prof. Askoldas Podvieszko

Summary

- Forming of a decision matrix and types of criteria
- Forming a set of appropriate criteria
- Hierarchy of criteria
- Types of normalisation; associated problems and distortions associated with normalisation
- Ways to determine weights of criteria
- Theory of concordance of expert opinions
- MCDA methods: SAW, COPRAS, TOPSIS, PROMETHEE II

7:00 PM
23 November 2017
ISCAP
Room 221-2

Registration

<https://goo.gl/forms/WEtyKpKBAtNRGSiE2>

Bring your own laptop!

Organization

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