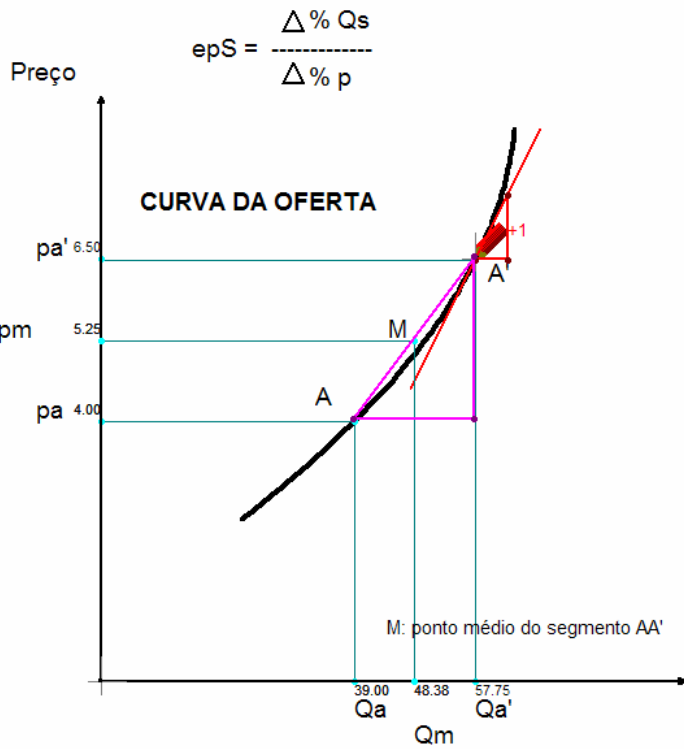


ELASTICIDADE-PREÇO DA OFERTA



Elasticidade arco AA' = 0.81

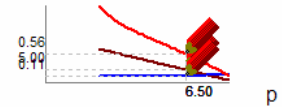
$$\left(= \frac{\frac{\Delta Qs}{Qm}}{\frac{\Delta p}{pm}} = \frac{\frac{Qa' - Qa}{Qm}}{\frac{pa' - pa}{pm}} = \frac{\frac{57.75 - 39.00}{48.38}}{\frac{6.50 - 4.00}{5.25}} \right)$$

Elasticidade ponto A' = 0.56 Ver nota.

$$\left(= \lim_{\Delta p \rightarrow 0} \left(\frac{\Delta Qs}{\Delta p} \frac{pm}{Qm} \right) = \frac{dQs}{dp} \frac{p}{Qs} \right)$$

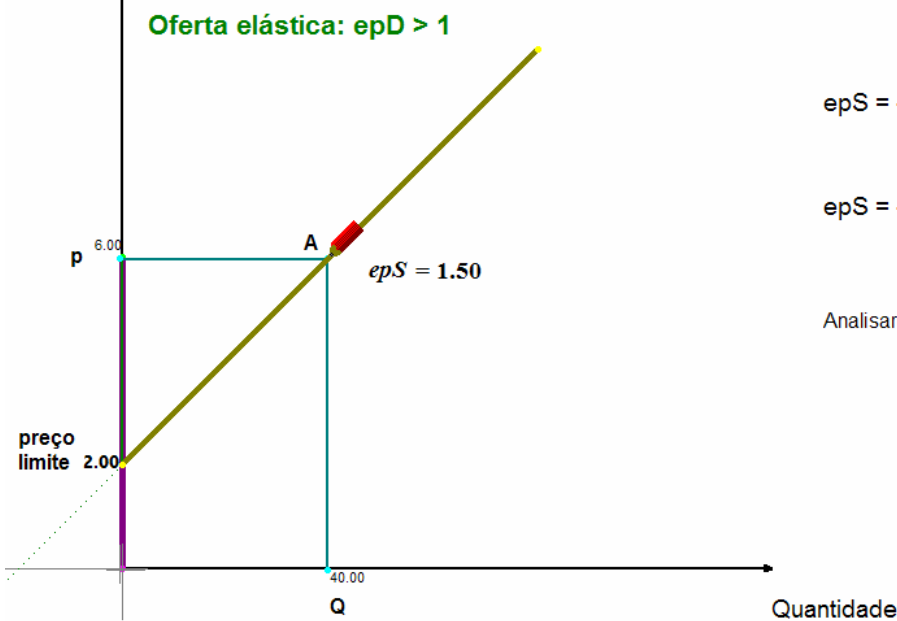
$$epS = \frac{dQs}{dp} \frac{p}{Qs}$$

$$epS = (5.00) 0.11$$



DETERMINAÇÃO GEOMÉTRICA DA ELASTICIDADE-PREÇO DA OFERTA

Curva da oferta linear ($Q = c + dp$)



$$epS = \frac{\text{preço}}{|\text{preço limite} - \text{preço}|}$$

$$epS = \frac{6.00}{|2.00 - 6.00|} = 1.50$$

Analisar os três casos.