

E-COMMERCE

Contents:

1. Introduction to e-Commerce

- 1.1 E-commerce concepts
- 1.2 E-commerce and Internet services evolution
- 1.3 E-commerce models

2. E-commerce support technologies

- 2.1 Technological evolution
- 2.2 Internet and World Wide Web
- 2.3 Security Systems
- 2.4 E-Payments systems

3. Planning and developing a Website

- 3.1 Approach to planning and development
- 3.2 Domains and Hosting
- 3.3 Hardware and software solutions
- 3.4 Developing tools

4. Future trends and perspectives of evolution

Assessment:

1. CONTINUOUS EVALUATION

A student is approved on the course if:

- 1) Has attended at least 75% of all classes of the summer semester;
- 2) The final grade is based on the formula:

ACTIVITIES * 20% + CASE STUDY * 25% + PROJECT * 55%

If the grade is under 10 (in 20) the student will have to do a Final Evaluation

2. FINAL Evaluation

An exam during the period of exams of ISCAP.

References:

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Lee, In. International Journal of E-Business Research (IJEER). Western Illinois University, USA, ISSN 1548-1131.

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